

# Royal Museums Greenwich Images Film Archive PRICE GUIDE 2024/25

#### **CONTENTS**

Television	1
Exhibitions	.2
Physical Media/DVD/Online/Streaming	. 3
Sound/Music Clips	. 3
Theatrical Cinema/Feature length TV Drama/Series	. 4
Commercial Advertising/Short Films/Music Videos	. 4
Personal Reference/Research Supply Prices per individual film title	. 5
Motion Picture Archive Film Digitisation	. 5

#### **FOOTAGE LICENCE FEES**

(Official quotations valid 1 mth/issued order forms valid for 3 mths only.)
(Prices not including VAT.)

#### **Television**

Prices are per second & exclusive of VAT. A minimum 30 second spend applies.

We offer separate All Media & in perpetuity licences for theatrical features/documentaries.

Bulk discount 10% if more than 60 seconds is purchased.

See Streaming/Shorts categories for sole use on idents/trailers/screeners

/commercial promo uses.

## TV terrestrial broadcast, satellite, cable and all catch up/VOD services - ALL MEDIA

	1 year	5 years	In Perpetuity
Regional	83	£15	£20
Single country	£10	£20	£30
Single continent	£20	£35	£45
World	£25	£45	£60

#### **Exhibitions**

Prices are per second & exclusive of VAT.

## Not-for-profit / Academic\*

\*A MAXIMUM 30 second spend limit applies, for footage clip durations over 30 seconds.

	6 months	1 year	3 years	5 years	10 years
Single					
institution	£5	£7	£11	£13	£16
Travelling					
/ up to 5					
venues	£7	£9	£14	£17	£20

### Commercial\*\*

\*\* A minimum 30 second spend limit applies.

	6 months	1 year	3 years	5 years	10 years
Single					
institution	82	£10	£15	£17	£20
Travelling					
/ up to 5					
venues	£13	£15	£20	£25	£30

## Entire Film (Limited Non-commercial engagements only)\*\*\*

\*\*\*Commercial Territorial Sales and Distribution to be negotiated on case-by-case basis.

	One off	Up to 3 months	Up to 1 year	Up to 5 years	5+ Years
Single					
institution	£100	£150	£200	£275	£350
Travelling					
/ up to 5					
venues	£120	£180	£240	£330	£420

## Physical Media/DVD/Online/Streaming

Prices are per second & exclusive of VAT. A minimum 30 second spend applies.

Add 100% for 1 million copies [calculated on lowest 1000 user base rate]

Add 100% for perpetuity [calculated on lowest 1000 user base rate]

Add 50% for all media [calculated on lowest 1000 user base rate]

Editorial/Documentary/Non-profit					
Up to 1,000 Up to 5,000 Up to 10,000 Up to 50,00 users/copies users/copies/ users/copies/ users/copies/ downloads downloads /downloads					
Regional	£7	£10	£15	£20	
Single country	£15	£20	£25	£50	
Single continent	£20	£35	£45	06£	
World	£25	£45	£55	£75	

Commercial/Corporate/Monetised Platforms						
Up to 1,000 Up to 5,000 Up to 10,000 Up to 50,00 users/copies/ users/copies/ downloads downloads /downloads /downloads						
Regional	£10	£20	£30	£40		
Single country	£20	£30	£45	£60		
Single continent £35 £45			£60	08£		
World	£50	£65	08£	£100		

### Sound/Music Clips

Prices are per second & exclusive of VAT. A minimum 30 second spend applies.

Educational/not-for-profit/non-commercial: £3 per second

Commercial: £6 per second

## Theatrical Cinema/Feature length TV Drama/Series

Prices are per second & exclusive of VAT. A minimum 30 second spend applies Add 50% for All Media [calculated on relevant time term rate].

Not-for-profit/academic/heritage institutions/documentaries					
	1 year	5 years	In Perpetuity		
Regional	£10	£15	£20		
Single country	£20	£30	£40		
Single continent	£30	£45	£55		
World	£50	£65	£85		

Commercial Features/TV films					
	1 year 5 years In Perpetuity				
Regional	£20	£30	£40		
Single country £30		£50	£75		
Single continent	£40	£70	£100		
World	£70	£100	£150		

## Commercial Advertising/Short Films/Music Videos

Prices are per second & exclusive of VAT. A minimum 30 second spend applies.

All Media is included in the price.

Not-for-profit/academic/heritage institutions/documentaries/ non-theatrical					
	1 year 3 years 5 years In Perpetuity				
Regional/local cinema	£7	£10	£15	£20	
Single country	£15	£20	£25	£50	
Single continent	£20	£35	£45	062	
World	£25	£45	£55	£75	

Commercial Projects/Theatrical				
	1 year 3 years 5 years In Perpetuity			
Regional	£10	£20	£30	£40
Single country         £20         £30         £45         £60				£60
Single continent £35 £45 £60 £80				
World	£50	£65	£80	£100

#### Personal Reference/Research Supply Prices per individual film title\*

Admin Fee via FTP link.

Admin fee via Larger Hard drives - incur additional media costs\*\*.

Please note: Footage that has not already been digitised\*\*\* is made available on a case-by-case basis and will incur extra digitisation charges and a longer delivery timeframe.

\*Footage supplied as low res .MP4 files with timecode and watermarking.

\*\*Hard drive delivery incurs extra postage costs.

\*\*\*Footage that is available on our NMM website or Vimeo/YouTube platforms is free to view.

## **Motion Picture Archive Film Digitisation**

Film length	Film length - mins	Cost
500 feet	Approx 13	£176
700 feet		£387
1,000-2,000 feet		£574

Delivery	£50
Hard drive	£100
Standards	

Version	Description	Format
Archival	2K HD (for 8-16 mm film) 4K HD (for 35 mm	.Mov or RAW
	film) Uncompressed 8-bit Quicktime	
Editing	Pro Res 422 High Quality	.Mov
Preview	H.264 High Quality	.Mov
Web streaming	Compressed MPEG4	.Mp4
Watermark & timecode	Compressed MPEG4	.Mp4