

CONTENTS

IMAGE SUPPLY

New Digitisation/Photography (p.1)

IMAGE LICENCE FEES

Free Image Conditions (p.2)

Personal Research/Lectures (p.2)

Artistic Reference fee (p.2)

Books & Journals – Commercial/Trade (p.3)

Books & Journals – Academic/Educational (p.3 & 4)

Academic/Educational Journal – Open Access (p.4)

University Press publications (p.5)

eBook or PDF only (p.5)

Brochures/leaflets/flyers/auction catalogues (p.5)

Business Stationary/Menu & Invitations (p.6)

Magazines and Newspapers (p.6 & 7)

Exhibition Display (Printed) (p.7)

Exhibition Display (Screen) (p.8)

Mobile App/Web Use/VR film and photography (p.8)

Non-Broadcast AV/DVD/ Streaming (p.8)

Television (p.9)

Theatrical Film Releases/TV Dramas (p.9)

Prop Use/Set Décor (p.10)

Marketing/Advertising/Promotional Posters (Commercial) (p.10)

Marketing/Advertising/Promotional Posters (Non-commercial) (p.10)

Small Print Stationary (Not Small Print Stationary (Not-for-profit)* (p.11)

Stationary (Not-for-profit)* (p.11)

Small Print Stationary (Commercial)* (p.11)

All licences are up to 10 years except stipulated otherwise

IMAGE SUPPLY
(prices not including VAT)

New Digitisation/Photography

Bulk image discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

N.B. Where applicable, new digitisation costs are in addition to listed licence prices.

	Movement & first shot/scan (1-5 images)
2D flat item / negs	£60
	Movement & first shot/scan (1 image)
oil painting	£120
3D object	£150
ship plan	£80

Conditions of free image use

We are pleased to demonstrate Royal Museum Greenwich's commitment to support education and scholarship and encourage research in our collections by waiving licensing fees for certain uses.

Lower resolution files at 72dpi can be used free of charge for non-commercial projects. Non-commercial is defined as not for sale or directed towards commercial advantage or monetary compensation.

Provided that a lower resolution (72dpi) file is already available on the [Images website](#) or our [Collections Online](#) you can download the files, for free, under the following conditions. Lower resolution files are 1280 pixels in length on the longest dimension.

- A maximum of 15 lower resolution files can be used in any single project
- Only 72dpi files are to be used for websites (high resolution files of 300dpi are not permitted for this use)
- Creative Commons Attribution, Non-Commercial, No Derivatives (CC-BY-NC-ND) licence terms apply

All images must be credited © National Maritime Museum, Greenwich, London

To download, please select the 'Download this asset' button on the relevant image. Please make sure you register first and that you are logged in.

IMAGE LICENCE FEES
(prices not including VAT)

<p>Personal Research / Lectures / Educational Use (excludes Artistic Reference) Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts including marketing and promotion use. (Price per image)</p>	
Up to 10 years use (for single existing image)	£60

<p>Artistic Reference Fee Additional fees apply if new photography/digitisation is required. Existing image file cost is £60 per image*</p>		
Personal / Not-for-profit/ educational resource.	£60 for a single existing image. This includes a license fee	
Non-commercial/ Publicly Funded: Academic/ Special Purpose Charity/ Editorial / Research Prototype or 3D models (based on ship plans)	£100 reference fee for up to 5 plans/ up to 2 views per object.	*Plus, Image file cost
Commercial (excluding film/TV models – see Props) 3 years licence	£200 reference fee up to 3 plans/ up to 2 views of an object	*Plus, Image file cost
<p>For commercial use of more than 3 plans or a view of an object, please contact us and the fees will be calculated on a case-by-case basis, depending on the scope of the project.</p>		

<p>Commercial/Trade - Books and Journals (print & e-book combined): up to initial 10K print run Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image) 3 years licence</p>						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£85	£110	£130	£180	£300/£350	£235
World, one language	£100	£120	£150	£210	£350/£425	£250
World, All languages	£130	£160	£200	£255	£400/£475	£300

Commercial E-Book						
	¼	½	full page	D.P.S.	front cover	back cover
World, All languages	£75	£140	£180	£210	£300	£250

Academic/Educational - Books and Journals (print and e-book combined): (incl. not for profit works, self-published non-fiction works)						
Academic up to 1,000						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£65	£65	£65	£95	£110	£95
Academic up to 1,000 – 5,000						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£70	£70	£91	£126	£210	£164
Academic up to 5,000 – 10,000						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£75	£85	£100	£150	£225	£170

Academic up to 1,000						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
World, one language	£70	£70	£70	£110	£120	£110
Academic up to 1,000 – 5,000						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
World, one language	£90	£90	£90	£147	£245	£175
Academic up to 5,000 – 10,000						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
World, one language	£100	£100	£120	£170	£260	£200

Academic up to 1,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£90	£90	£90	£120	£150	£120
Academic up to 1,000 – 5,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£110	£110	£110	£170	£280	£210
Academic up to 5,000 – 10,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£135	£135	£135	£210	£340	£230

Academic Journal 'Open Access' Use						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£60	£60	£60	£60	£60/£60	£60

University Press publications (print & e-book combined) up to initial 10K print run						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£85	£95	£110	£160	£280	£210
World, one language	£110	£120	£130	£190	£320	£230
World, All languages	£145	£145	£170	£230	£380	£260

Downloadable PDF only		
	Free/educational/not-for-profit	Commercial / Monetised sites
Up to 10 years, worldwide	£60	£120

**Brochures, Leaflets, Flyers, Annual Reports, Auction catalogues
Commercial/Corporate use**

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.
(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£140	£157.50	£192.50	£315
up to 10,000	£200	£225	£275	£450
10,000 to 20,000	£225	£250	£305	£500
20,000 to 50,000	£325	£375	£450	£750
Up to 100,000	£400	£500	£610	£1,500

**Brochures, Leaflets, Flyers & Annual Reports
Non-commercial/Non-corporate use**

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.
(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£70	£78.75	£96.25	£157.50
up to 10,000	£85	£95	£137.50	£225
10,000 to 20,000	£112.50	£125	£152.50	£250
20,000 to 50,000	£130	£150	£200	£350
Up to 500,000	£150	£200	£250	£600

Business Stationery - Menus / Invitations/ Cards
(Business Cards charged at Front Cover rate, price per image)

Print Run	Interior page	Front Cover
Up to 1,000	£60	£150
Up to 2,500	£70	£200
Up to 5,000	£90	£250
Up to 10,000	£110	£300
Up to 50,000	£150	£400
Up to 100,000	£200	£450

Magazines and Newspapers – Commercial – UK/ Single Country

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

[Digital only magazines/newspapers categorised as Web Use]

	¼	½	full page	D.P.S.	cover
up to 10,000	£95	£110	£160	£260	£350
up to 20,000	£120	£135	£205	£305	£450
up to 50,000	£145	£165	£220	£315	£500
up to 100,000	£165	£210	£250	£350	£650
up to 500,000	£200	£250	£300	£400	£850

Magazines and Newspapers – Commercial – Worldwide

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

	¼	½	full page	D.P.S.	cover
up to 10,000	£120	£130	£175	£270	£400
up to 20,000	£135	£150	£220	£320	£500
up to 50,000	£160	£180	£250	£340	£550
up to 100,000	£180	£225	£295	£420	£700
up to 500,000	£275	£320	£350	£475	£900

Magazines and Newspapers - Non-Commercial – Worldwide

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

[Digital only magazines/newspapers categorised as Web Use]

	¼	½	full page	D.P.S.	cover
up to 10,000	£60	£70	£85	£130	£175
up to 20,000	£80	£90	£100	£150	£225
up to 50,000	£100	£110	£120	£160	£250
up to 100,000	£120	£125	£135	£175	£325
up to 500,000	£130	£140	£150	£200	£425

Exhibition Display (Printed)					
Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image)					
Academic/Non-commercial (not for profit)					
	up to 3 months	up to 6 months	up to 12 months	up to 5 years	up to 10 years
Up to A4: 210 x 297 mm	£60	£75	£150	£200	£225
Up to A1: 594 x 841 mm	£75	£150	£200	£225	£350
A0 +: 841 x 1189 mm	£150	£225	£275	£325	£400
Commercial [including retail display, but not Marketing poster editions]					
	up to 3 months	up to 6 months	up to 12 months	up to 5 years	up to 10 years
Up to A4: 210 x 297 mm	£250	£300	£350	£400	£450
Up to A1: 594 x 841 mm	£400	£500	£550	£650	£750
A0 +: 841 x 1189 mm	£500	£550	£625	£700	£800

Exhibition Display (Screen Interfaces/Interactives/Virtual Tours (still image)/Online Exhibitions)					
Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image)					
	up to 3 months	up to 6 months	Up to 12 months	Up to 5 years	Up to 10 years
Non-Commercial/Not for Profit	£72	£75	£100	£125	£225
Commercial	£250	£350	£375	£400	£450

Mobile App/Web Use/VR film and photography (360°/Panorama) (Commercial Online Platforms, including Fixed Digital Resources) Images always at 72dpi except for VR use Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image)				
	1 year display or/Up to 10k downloads for 5 years	3 years display or/10k – 25k downloads for 5 years	5 years display or/25k to 50k downloads for 5 years	10 years display or/Unlimited downloads for 10 years
small (up to ¼ screen)	£140	£160	£180	£200
medium (up to ½ screen)	£170	£190	£215	£240
large (up to full screen)	£250	£275	£300	£350

DVD, Streaming (including YouTube) & Video Conference (e.g. Zoom) (No licence renewal discounts available) (Price per image)		
	Free/educational/not-for-profit	Commercial / Monetised sites
Up to 10 years, worldwide	£65	£250

Television (Price per image)		
News Broadcast		
Terrestrial & Satellite (including catch up services)		
Single territory	£80 (unlimited 24-hour use)	
Worldwide	£110 (unlimited 24-hour use)	
Other (e.g. Documentaries / Factual Entertainment)		
Digital & satellite + VOD catch up services OR Terrestrial only		
	5 years	10 years
Single territory	£150	£220
Worldwide	£200	£260

Other (e.g. Documentaries / Factual Entertainment) Terrestrial, digital & satellite + VOD catch up services		
	5 years	10 years
Single territory	£175	£250
Worldwide	£225	£285

UK/Single Country TV broadcast – All Media (incl. SVOD/Video on Demand)	
5 Years Limited	£300
10 Years Limited	£400
Worldwide, TV broadcast – All Media (incl. SVOD/Video on Demand)	
5 Years Limited	£350
10 Years Limited	£550
In Perpetuity	£650

Theatrical Film Releases / TV Movie Dramas (Price per image)	
Theatrical film releases/ Feature length TV Dramas - in perpetuity, all media, worldwide	£650
Feature docs, artist films, cultural sector productions - in perpetuity, all media, world	£300

Set Décor/Prop Use: Worldwide, All Media, In Perpetuity (Price per image)	
Not-for-profit featured prop use	£100
Documentaries / TV / Theatre - featured prop use	£400
Motion Pictures / Feature Length TV Drama - featured prop use	£600

Marketing/Advertising/Promotional Posters Commercial (Price per image)			
	Up to A3 size (297x 420 mm)	Up to A1 size/UK 1-sheet (594 x 841 mm)	A1+ size/UK 2-sheet (841 x 1189 mm)
Up to 500	£140	£190	£220
Up to 1,000	£160	£220	£260
Up to 5,000	£210	£290	£330
Up to 10,000	£240	£330	£370
Up to 50,000	£320	£420	£470

Marketing/Advertising/Promotional Posters Non-commercial/Not for profit/Worldwide (Price per image)			
	Up to A3 size (297x 420 mm)	Up to A1 size/UK 1-sheet (594 x 841 mm)	A1+ size/UK 2-sheet (841 x 1189 mm)
Up to 500	£90	£120	£140
Up to 1,000	£100	£140	£170
Up to 5,000	£140	£190	£220
Up to 10,000	£160	£220	£250
Up to 50,000	£210	£280	£320

Small Print Stationary Items (up to A5): Not-for-profit Retail (museums/publicly funded institutions etc.) Postcards/ Greeting cards / magnets / notebooks / diaries / stationary / CDs and DVDs / product labels and packaging (Price per image)			
	Single shop/museum	Single Country	Worldwide
Up to 500	£70	£80	£100
Up to 1,000	£80	£95	£150
Up to 2,500	£90	£110	£200
Up to 5,000	£120	£150	£250
Up to 10,000	£150	£180	£300
Up to 25,000	£180	£210	£350
Up to 50,000	£210	£250	£400

Small Print Stationary Items (up to A5): Commercial Retail Postcards/ Greeting cards / magnets / notebooks / diaries /business cards / stationary / CDs and DVDs / product labels and packaging		
	Single Country	Worldwide
Up to 1,000	£150	£200
Up to 5,000	£250	£300
Up to 10,000	£300	£400
Up to 50,000	£450	£600

Revised date: March 2024

Active from: March 2024