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**All licences are up to 10 years except commercial (3 years)**

**IMAGE SUPPLY**  
(prices not including VAT)

**New Digitisation/Photography**

Bulk image discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

**N.B. Where applicable, new digitisation costs are in addition to listed licence prices.**

	<b>Movement &amp; first shot/scan (1-5 images)</b>
<b>2D flat item / negs</b>	£60
	<b>Movement &amp; first shot/scan (1 image)</b>
<b>oil painting</b>	£120
<b>3D object</b>	£150
<b>ship plan</b>	£80

## Conditions of free image use

We are pleased to demonstrate Royal Museum Greenwich's commitment to support education and scholarship and encourage research in our collections by waiving licensing fees for certain uses.

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- A maximum of 15 lower resolution files can be used in any single project
- Only 72dpi files are to be used for websites (high resolution files of 300dpi are not permitted for this use)
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**IMAGE LICENCE FEES**  
(prices not including VAT)

<b>Personal Research / Lectures / Educational Use</b> (excludes Artistic Reference) Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts including marketing and promotion use. (Price per image)	
<b>Up to 10 years use (for single existing image)</b>	£60

<b>Artistic Reference Fee</b> Additional fees apply if new photography/digitisation is required. Existing image file cost is £60 per image*		
<b>Personal / Not-for-profit/ educational resource.</b>	£60 for a single existing image. This includes a license fee	
<b>Non-commercial/ Publicly Funded: Academic/ Special Purpose Charity/ Editorial / Research Prototype or 3D models (based on ship plans)</b>	£100 reference fee for up to 5 plans/ up to 2 views per object.	*Plus, Image file cost
<b>Commercial (excluding film/TV models – see Props) 3 years license</b>	£200 reference fee up to 3 plans/ up to 2 views of an object	*Plus, Image file cost
For commercial use of more than 3 plans or a view of an object, please contact us and the fees will be calculated on a case-by-case basis, depending on the scope of the project.		

**Commercial/Trade - Books and Journals (print & e-book combined):** up to initial 10K print run  
Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.  
(Price per image)

	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
<b>1 territory &amp; 1 language</b>	£85	£110	£130	£180	£300/£350	£235
<b>World, one language</b>	£100	£120	£150	£210	£350/£425	£250
<b>World, All languages</b>	£130	£160	£200	£255	£400/£475	£300

<b>Commercial E-Book</b>						
	¼	½	full page	D.P.S.	front cover	back cover
<b>World, All languages</b>	£75	£140	£180	£210	£300	£250

<b>Academic/Educational - Books and Journals (print and e-book combined): (incl. not for profit works, self-published non-fiction works)</b>						
<b>Academic up to 1,000</b>						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
<b>1 territory &amp; 1 language</b>	£65	£65	£65	£95	£110	£95
<b>Academic up to 1,000 – 5,000</b>						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
<b>1 territory &amp; 1 language</b>	£70	£70	£91	£126	£210	£164
<b>Academic up to 5,000 – 10,000</b>						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
<b>1 territory &amp; 1 language</b>	£75	£85	£100	£150	£225	£170

<b>Academic up to 1,000</b>						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
<b>World, one language</b>	£70	£70	£70	£110	£120	£110
<b>Academic up to 1,000 – 5,000</b>						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
<b>World, one language</b>	£90	£90	£90	£147	£245	£175
<b>Academic up to 5,000 – 10,000</b>						
	$\frac{1}{4}$	$\frac{1}{2}$	full page	D.P.S.	front cover/ wraparound	back cover
<b>World, one language</b>	£100	£100	£120	£170	£260	£200

Academic up to 1,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£90	£90	£90	£120	£150	£120
Academic up to 1,000 – 5,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£110	£110	£110	£170	£280	£210
Academic up to 5,000 – 10,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£135	£135	£135	£210	£340	£230

Academic Journal 'Open Access' Use						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£60	£60	£60	£60	£60/£60	£60

University Press publications (print & e-book combined) up to initial 10K print run						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£85	£95	£110	£160	£280	£210
World, one language	£110	£120	£130	£190	£320	£230
World, All languages	£145	£145	£170	£230	£380	£260

Downloadable PDF only		
	Free/educational/not-for-profit	Commercial / Monetised sites
Up to 10 years, worldwide	£60	£120

**Brochures, Leaflets, Flyers, Annual Reports, Auction catalogues  
Commercial/Corporate use**

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.  
(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
<b>up to 5,000</b>	£140	£157.50	£192.50	£315
<b>up to 10,000</b>	£200	£225	£275	£450
<b>10,000 to 20,000</b>	£225	£250	£305	£500
<b>20,000 to 50,000</b>	£325	£375	£450	£750
<b>Up to 100,000</b>	£400	£500	£610	£1,500

**Brochures, Leaflets, Flyers & Annual Reports  
Non-commercial/Non-corporate use**

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.  
(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
<b>up to 5,000</b>	£70	£78.75	£96.25	£157.50
<b>up to 10,000</b>	£85	£95	£137.50	£225
<b>10,000 to 20,000</b>	£112.50	£125	£152.50	£250
<b>20,000 to 50,000</b>	£130	£150	£200	£350
<b>Up to 500,000</b>	£150	£200	£250	£600

**Business Stationery - Menus / Invitations/ Cards**  
(Business Cards charged at Front Cover rate, price per image)

Print Run	Interior page	Front Cover
<b>Up to 1,000</b>	£60	£150
<b>Up to 2,500</b>	£70	£200
<b>Up to 5,000</b>	£90	£250
<b>Up to 10,000</b>	£110	£300
<b>Up to 50,000</b>	£150	£400
<b>Up to 100,000</b>	£200	£450

<b>Magazines and Newspapers – Commercial – UK/ Single Country</b>					
Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)					
<i>[Digital only magazines/newspapers categorised as Web Use]</i>					
	¼	½	full page	D.P.S.	cover
up to 10,000	£95	£110	£160	£260	£350
up to 20,000	£120	£135	£205	£305	£450
up to 50,000	£145	£165	£220	£315	£500
up to 100,000	£165	£210	£250	£350	£650
up to 500,000	£200	£250	£300	£400	£850

<b>Magazines and Newspapers – Commercial – Worldwide</b>					
Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)					
	¼	½	full page	D.P.S.	cover
up to 10,000	£120	£130	£175	£270	£400
up to 20,000	£135	£150	£220	£320	£500
up to 50,000	£160	£180	£250	£340	£550
up to 100,000	£180	£225	£295	£420	£700
up to 500,000	£275	£320	£350	£475	£900

<b>Magazines and Newspapers - Non-Commercial – Worldwide</b>					
Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)					
<i>[Digital only magazines/newspapers categorised as Web Use]</i>					
	¼	½	full page	D.P.S.	cover
up to 10,000	£60	£70	£85	£130	£175
up to 20,000	£80	£90	£100	£150	£225
up to 50,000	£100	£110	£120	£160	£250
up to 100,000	£120	£125	£135	£175	£325
up to 500,000	£130	£140	£150	£200	£425

<b>Exhibition Display (Printed)</b>					
Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image)					
<b>Academic/Non-commercial (not for profit)</b>					
	<b>up to 3 months</b>	<b>up to 6 months</b>	<b>up to 12 months</b>	<b>up to 5 years</b>	<b>up to 10 years</b>
<b>Up to A4: 210 x 297 mm</b>	£60	£75	£150	£200	£225
<b>Up to A1: 594 x 841 mm</b>	£75	£150	£200	£225	£350
<b>A0 +: 841 x 1189 mm</b>	£150	£225	£275	£325	£400
<b>Commercial [including retail display, but not Marketing poster editions]</b>					
	<b>up to 3 months</b>	<b>up to 6 months</b>	<b>up to 12 months</b>	<b>up to 5 years</b>	<b>up to 10 years</b>
<b>Up to A4: 210 x 297 mm</b>	£250	£300	£350	£400	£450
<b>Up to A1: 594 x 841 mm</b>	£400	£500	£550	£650	£750
<b>A0 +: 841 x 1189 mm</b>	£500	£550	£625	£700	£800

<b>Exhibition Display (Screen Interfaces/Interactives/Virtual Tours (still image)/Online Exhibitions)</b>					
Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image)					
	<b>up to 3 months</b>	<b>up to 6 months</b>	<b>Up to 12 months</b>	<b>Up to 5 years</b>	<b>Up to 10 years</b>
<b>Non-Commercial/Not for Profit</b>	£72	£75	£100	£125	£225
<b>Commercial</b>	£250	£350	£375	£400	£450



<b>Mobile App/Web Use/VR film and photography (360°/Panorama)</b> <b>(Commercial Online Platforms, including Fixed Digital Resources)</b> <b>Images always at 72dpi except for VR use</b> Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image)				
	1 year display or/Up to 10k downloads for 5 years	3 years display or/10k – 25k downloads for 5 years	5 years display or/25k to 50k downloads for 5 years	10 years display or/Unlimited downloads for 10 years
small (up to ¼ screen)	£140	£160	£180	£200
medium (up to ½ screen)	£170	£190	£215	£240
large (up to full screen)	£250	£275	£300	£350

<b>DVD, Streaming (including YouTube) &amp; Video Conference (e.g. Zoom)</b> (No licence renewal discounts available) (Price per image)		
	Free/educational/not-for-profit	Commercial / Monetised sites
Up to 10 years, worldwide	£65	£250

<b>Television</b> (Price per image)		
<b>News Broadcast</b>		
<b>Terrestrial &amp; Satellite (including catch up services)</b>		
Single territory	£80 (unlimited 24-hour use)	
Worldwide	£110 (unlimited 24-hour use)	
<b>Other (e.g. Documentaries / Factual Entertainment)</b>		
Digital & satellite + VOD catch up services OR Terrestrial only		
	5 years	10 years
Single territory	£150	£220
Worldwide	£200	£260

<b>Other (e.g. Documentaries / Factual Entertainment)</b> Terrestrial, digital & satellite + VOD catch up services		
	<b>5 years</b>	<b>10 years</b>
<b>Single territory</b>	£175	£250
<b>Worldwide</b>	£225	£285

<b>UK/Single Country TV broadcast – All Media (incl. SVOD/Video on Demand)</b>	
<b>5 Years Limited</b>	£300
<b>10 Years Limited</b>	£400
<b>Worldwide, TV broadcast – All Media (incl. SVOD/Video on Demand)</b>	
<b>5 Years Limited</b>	£350
<b>10 Years Limited</b>	£550
<b>In Perpetuity</b>	£650

<b>Theatrical Film Releases / TV Movie Dramas</b> (Price per image)	
<b>Theatrical film releases/ Feature length TV Dramas - in perpetuity, all media, worldwide</b>	£650
<b>Feature docs, artist films, cultural sector productions - in perpetuity, all media, world</b>	£300

<b>Set Décor/Prop Use: Worldwide, All Media, In Perpetuity</b> (Price per image)	
<b>Not-for-profit featured prop use</b>	£100
<b>Documentaries / TV / Theatre - featured prop use</b>	£400
<b>Motion Pictures / Feature Length TV Drama - featured prop use</b>	£600

<b>Marketing/Advertising/Promotional Posters</b> Commercial (Price per image)			
	<b>Up to A3 size (297x 420 mm)</b>	<b>Up to A1 size/UK 1-sheet (594 x 841 mm)</b>	<b>A1+ size/UK 2-sheet (841 x 1189 mm)</b>
<b>Up to 500</b>	£140	£190	£220
<b>Up to 1,000</b>	£160	£220	£260
<b>Up to 5,000</b>	£210	£290	£330
<b>Up to 10,000</b>	£240	£330	£370
<b>Up to 50,000</b>	£320	£420	£470

<b>Marketing/Advertising/Promotional Posters</b> Non-commercial/Not for profit/Worldwide (Price per image)			
	<b>Up to A3 size (297x 420 mm)</b>	<b>Up to A1 size/UK 1-sheet (594 x 841 mm)</b>	<b>A1+ size/UK 2-sheet (841 x 1189 mm)</b>
<b>Up to 500</b>	£90	£120	£140
<b>Up to 1,000</b>	£100	£140	£170
<b>Up to 5,000</b>	£140	£190	£220
<b>Up to 10,000</b>	£160	£220	£250
<b>Up to 50,000</b>	£210	£280	£320

<b>Small Print Stationary Items (up to A5): Not-for-profit Retail</b> (museums/publicly funded institutions etc.) <b>Postcards/ Greeting cards / magnets / notebooks / diaries / stationary / CDs and DVDs / product labels and packaging</b> (Price per image)			
	<b>Single shop/museum</b>	<b>Single Country</b>	<b>Worldwide</b>
<b>Up to 500</b>	£70	£80	£100
<b>Up to 1,000</b>	£80	£95	£150
<b>Up to 2,500</b>	£90	£110	£200
<b>Up to 5,000</b>	£120	£150	£250
<b>Up to 10,000</b>	£150	£180	£300
<b>Up to 25,000</b>	£180	£210	£350
<b>Up to 50,000</b>	£210	£250	£400

<b>Small Print Stationary Items (up to A5): Commercial Retail</b> <b>Postcards/ Greeting cards / magnets / notebooks / diaries /business cards / stationary / CDs and DVDs / product labels and packaging</b>		
	<b>Single Country</b>	<b>Worldwide</b>
<b>Up to 1,000</b>	£150	£200
<b>Up to 5,000</b>	£250	£300
<b>Up to 10,000</b>	£300	£400
<b>Up to 50,000</b>	£450	£600

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