

Royal Museums Greenwich Images PRICE GUIDE 2023/24

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All licences are up to 10 years except commercial (3 years)

IMAGE SUPPLY (prices not including VAT)

New Digitisation/Photography

Bulk image discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

N.B. Where applicable, new digitisation costs are in addition to listed licence prices.

	Movement & first shot/scan (1-5 images)
2D flat item / negs	£60
	Movement & first shot/scan (1 image)
oil painting	£120
3D object	£150
ship plan	£80

Conditions of free image use (where underlying object/artwork is copyright expired) Provided that lower resolution (72dpi) image files are already available on the Images website: http://images.rmg.co.uk or Collections Online: https://collections.rmg.co.uk you can download these files for free use under the following conditions:

- Academic Press publications, scholarly journals and self-published family history & not for profit books with a print or e-book run under 1000 (not including front covers)
- Academic thesis and student essays, which are not being commercially published
- Free educational lectures, displays or classes
- Personal websites and blogs with a primarily factual, informational purpose
- Non-commercial websites, defined as those which have no advertisements, retail products or any type of monetary transactions taking place on the website, including subscriptions and donations
- Low resolution files used are 72 dpi and 1280 pixels maximum length on longest dimension
- A maximum of 15 low resolution images can be used in any single project
- If you re-print the project at a later date, then a licence fee would need to be paid for the re-print
- High resolution files and new photography are subject to fees (and only 'new photography' files at 72dpi can be provided if the intention is to publish using 'free image' criteria)
- High resolution images of 300dpi are not permitted for use on websites
- Creative Commons Attribution, Non-commercial, No Derivatives (CC BY-NC-ND) licence terms apply, (only where underlying object/artwork is copyright expired)
- Creative Commons Attribution, Non-commercial, No Derivatives (CC BY-NC-ND) licence terms apply, (only where the underlying object/artwork is copyright expired)

IMAGE LICENCE FEES (prices not including VAT)

Personal Research / Lectures / Educational Use (excludes Artistic Reference)

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts including marketing and promotion use.

(Price per image)

Up to 10 years use (for single existing image)

£60

Artistic Reference Fee Additional fees apply if new photography/digitisation is required. Existing image file cost is £60 per image*				
Personal / Not-for-profit/ educational	£60 for a single existing	g image. This includes		
resource.	a license fee			
Non-commercial/ Publicly Funded:	£100 reference fee	*Plus, Image file cost		
Academic/ Special Purpose Charity/	for up to 5 plans/ up			
Editorial / Research Prototype or 3D	to 2 views per			
models (based on ship plans)	object.			
Commercial (excluding film/TV models -	£200 reference fee	*Plus, Image file cost		
see Props) up to 3 plans/ up to				
3 years license	2 views of an object			

For commercial use of more than 3 plans or a view of an object, please contact us and the fees will be calculated on a case-by-case basis, depending on the scope of the project.

1 language

Commercial/Trade - Books and Journals (print & e-book combined): up to

initial 10K print run

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£85	£110	£130	£180	£300/£350	£235
World, one language	£100	£120	£150	£210	£350/£425	£250
World, All languages	£130	£160	£200	£255	£400/£475	£300

				•	t and e-book co on-fiction works)	mbined):
		ı	Academic up to	1,000		
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£65	£65	£65	£95	£110	£95
Academic up to 1,000 – 5,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£70	£70	£91	£126	£210	£164
Academic up to 5,000 - 10,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover
1 territory	£75	£85	£100	£150	£225	£170

Academic up to 1,000							
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover	
World, one language	£70	£70	£70	£110	£120	£110	
	Academic up to 1,000 – 5,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover	
World, one language	£90	£90	£90	£147	£245	£175	
	Academic up to 5,000 - 10,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover	
World, one language	£100	£100	£120	£170	£260	£200	

	Academic up to 1,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover	
World, All languages	£90	£90	£90	£120	£150	£120	
	Academic up to 1,000 – 5,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover	
World, All languages	£110	£110	£110	£170	£280	£210	
	Academic up to 5,000 - 10,000						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover	
World, All languages	£135	£135	£135	£210	£340	£230	

Academic Journal 'Open Access' Use						
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£60	£60	£60	£60	260/£60	£60

University Press publications (print & e-book combined) up to initial 10K print run						
	1/4	1/2	full page	D.P.S.	front cover/	back
					wraparound	cover
1 territory &	£85	£95	£110	£160	£280	£210
1 language						
World, one	£110	£120	£130	£190	£320	£230
language						
World, All	£145	£145	£170	£230	£380	£260
languages						

E-book or PDF only					
	Free/educational/not-for-profit	Commercial / Monetised sites			
Up to 10 years, worldwide	£60	£250			

Brochures, Leaflets, Flyers, Annual Reports, Auction catalogues Commercial/Corporate use

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	¼ page	⅓ page	full page	Cover (including front,
				back & wraparound)
up to 5,000	£140	£157.50	£192.50	£315
up to 10,000	£200	£225	£275	£450
10,000 to 20,000	£225	£250	£305	£500
20,000 to 50,000	£325	£375	£450	£750
Up to 100,000	£400	£500	£610	£1,500

Brochures, Leaflets, Flyers & Annual Reports Non-commercial/Non-corporate use

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£70	£78.75	£96.25	£157.50
up to 10,000	£85	£95	£137.50	£225
10,000 to 20,000	£112.50	£125	£152.50	£250
20,000 to 50,000	£130	£150	£200	£350
Up to 500,000	£150	£200	£250	£600

Business Stationary - Menus / Invitations/ Cards (Business Cards charged at Front Cover rate, price per image)					
Print Run	Interior page	Front Cover			
Up to 1,000	£60	£150			
Up to 2,500	£70	£200			
Up to 5,000	£90	£250			
Up to 10,000	£110	£300			
Up to 50,000 £150 £400					
Up to 100,000	£200	£450			

Magazines and Newspapers - Commercial - UK/ Single Country

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

[Digital only magazines/newspapers categorised as Web Use]

	1/4	1/2	full page	D.P.S.	cover
up to 10,000	£95	£110	£160	£260	£350
up to 20,000	£120	£135	£205	£305	£450
up to 50,000	£145	£165	£220	£315	£500
up to 100,000	£165	£210	£250	£350	£650
up to 500,000	£200	£250	£300	£400	£850

Magazines and Newspapers - Commercial - Worldwide

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

	1/4	1/2	full page	D.P.S.	cover
up to 10,000	£120	£130	£175	£270	£400
up to 20,000	£135	£150	£220	£320	£500
up to 50,000	£160	£180	£250	£340	£550
up to 100,000	£180	£225	£295	£420	£700
up to 500,000	£275	£320	£350	£475	£900

Magazines and Newspapers - Non-Commercial - Worldwide

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

[Digital only magazines/newspapers categorised as Web Use]

	1/4	1/2	full page	D.P.S.	cover
up to	£60	£70	£85	£130	£175
10,000					
up to	£80	£90	£100	£150	£225
20,000					
up to	£100	£110	£120	£160	£250
50,000					
up to	£120	£125	£135	£175	£325
100,000					
up to	£130	£140	£150	£200	£425
500,000					
-					

Exhibition Display (Printed)

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

Academic/Non-commercial (not for profit)

	up to 3 months	up to 6 months	up to 12 months	up to 5 years	up to 10 years
Up to A4: 210 x 297 mm	£60	£75	£150	£200	£225
Up to A1: 594 x 841 mm	£75	£150	£200	£225	£350
A0 +: 841 x 1189 mm	£150	£225	£275	£325	£400

Commercial [including retail display, but not Marketing poster editions]

	up to 3 months	up to 6 months	up to 12 months	up to 5 years	up to 10 years
Up to A4: 210 x 297 mm	£250	£300	£350	£400	£450
Up to A1: 594 x 841 mm	£400	£500	£550	£650	£750
A0 +: 841 x 1189 mm	£500	£550	£625	£700	£800

Exhibition Display (Screen Interfaces/Interactives/Virtual Tours (still image)/Online Exhibitions)

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	up to 3 months	up to 6 months	Up to 12 months	Up to 5 years	Up to 10 years
Non- Commercial/Not for Profit	£72	£75	£100	£125	£225
Commercial	£250	£350	£375	£400	£450

Mobile App/Web Use/VR film and photography (360°/Panorama) (Commercial Online Platforms, including Fixed Digital Resources) Images always at 72dpi except for VR use

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	1 year display or/Up to 10k downloads for 5	3 years display or/10k - 25k downloads for 5	5 years display or/25k to 50k downloads for 5	10 years display or/Unlimited downloads for 10
	years	years	years	years
small (up to ¼ screen)	£140	£160	£180	£200
medium (up to ½ screen)	£170	£190	£215	£240
large (up to full screen)	£250	£275	£300	£350

DVD, Streaming (including YouTube) & Video Conference (e.g. Zoom) (No licence renewal discounts available) (Price per image) Free/educational/not-forprofit Up to 10 years, worldwide £65 £250

Television (Price per image)				
News Broadcast Terrestrial & Satellite (including catch up services)				
Single territory £80 (unlimited 24-hour use)				
Worldwide £110 (unlimited 24-hour use)				

	Other (e.g. Documentaries / Factual Entertainment) Digital & satellite + VOD catch up services				
	OR Terre	strial only			
	5 years 10 years				
Single territory	£150	£220			
Worldwide	£200	£260			
	Other (e.g. Documentaries	s / Factual Entertainment)			
	Terrestrial, digital & satellite + VOD catch up services				
	5 years 10 years				
Single territory	Single territory £175 £250				
Worldwide	£225	£285			

UK/Single Country T\	UK/Single Country TV broadcast - All Media (incl. SVOD/Video on Demand)			
5 Years Limited	£300			
10 Years Limited	£400			
Worldwide, TV broadcast - All Media (incl. SVOD/Video on Demand)				
5 Years Limited	£350			
10 Years Limited £550				
In Perpetuity	£650			

Theatrical Film Releases / TV Movie Dramas (Price per image)				
Theatrical film releases/ Feature length TV Dramas - in perpetuity, all media, worldwide	£650			
Feature docs, artist films, cultural sector productions - in perpetuity, all media, world	£300			

Set Décor/Prop Use: Worldwide, All Media, In Perpetuity (Price per image)			
Not-for-profit featured prop use	£100		
Documentaries / TV / Theatre - featured prop use	£400		
Motion Pictures / Feature Length TV Drama - featured prop use	£600		

Marketing/Advertising/Promotional Posters Commercial (Price per image)					
	Up to A3 size (297x 420 mm)	Up to A1 size/UK 1- sheet (594 x 841 mm)	A1+ size/UK 2-sheet (841 x 1189 mm)		
Up to 500	£140	£190	£220		
Up to 1,000	£160	£220	£260		
Up to 5,000	£210	£290	£330		
Up to 10,000	£240	£330	£370		
Up to 50,000	£320	£420	£470		

Marketing/Advertising/Promotional Posters Non-commercial/Not for profit/Worldwide (Price per image)					
	Up to A3 size (297x	Up to A1 size/UK 1-	A1+ size/UK 2-sheet		
	420 mm)	sheet (594 x 841 mm)	(841 x 1189 mm)		
Up to 500	£90	£120	£140		
Up to 1,000	£100	£140	£170		
Up to 5,000	£140	£190	£220		
Up to 10,000	£160	£220	£250		
Up to 50,000	£210	£280	£320		

Small Print Stationary Items (up to A5): Not-for-profit Retail (museums/publicly funded institutions etc.)

Postcards / Greeting cards / magnets / notebooks / diaries / stationary / CDs and DVDs / product labels and packaging

(Price per image)

	Single shop/museum	Single Country	Worldwide
Up to 500	£70	08£	£100
Up to 1,000	£80	£95	£150
Up to 2,500	£90	£110	£200
Up to 5,000	£120	£150	£250
Up to 10,000	£150	£180	£300
Up to 25,000	£180	£210	£350
Up to 50,000	£210	£250	£400

Small Print Stationary Items (up to A5): Commercial Retail
Postcards / Greeting cards / magnets / notebooks / diaries / business
cards / stationary / CDs and DVDs / product labels and packaging

	Single Country	Worldwide
Up to 1,000	£150	£200
Up to 5,000	£250	£300
Up to 10,000	£300	£400
Up to 50,000	£450	£600

Revised date: September 2023

Active from: 22 September 2023