

# Royal Museums Greenwich Images PRICE GUIDE 2022/23

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# IMAGE SUPPLY (prices not including VAT)

#### New Digitisation/Photography

Bulk image discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

N.B. Where applicable, new digitisation costs are in addition to listed licence prices.

	Movement & first shot/scan (1-5 images)
2D flat item / negs	£50
	Movement & first shot/scan (1 image)
oil painting	£100
3D object	£150
ship plan	£70

Conditions of free image use (where underlying object/artwork is copyright expired)
Provided that lower resolution (72dpi) image files are already available on the Images website: <a href="http://images.rmg.co.uk">http://images.rmg.co.uk</a> or Collections Online: <a href="https://collections.rmg.co.uk">https://collections.rmg.co.uk</a> you can download these files for free use under the following conditions: -

- Academic Press publications, scholarly journals and self-published family history & not for profit books with a print or e-book run under 1000 (not including front covers)
- Academic thesis and student essays, which are not being commercially published
- Free educational lectures, displays or classes
- Personal websites and blogs with a primarily factual, informational purpose
- Non-commercial websites, defined as those which have no advertisements, retail products or any type of monetary transactions taking place on the website, including subscriptions and donations
- Low resolution files used are 72 dpi and 1280 pixels maximum length on longest dimension
- A maximum of 15 low resolution images can be used in any single project
- If you re-print the project at a later date, then a licence fee would need to be paid for the re-print
- High resolution files and new photography are subject to fees (and only 'new photography' files at 72dpi can be provided if the intention is to publish using 'free image' criteria)
- High resolution images of 300dpi are not permitted for use on websites
- Creative Commons Attribution, Non-commercial, No Derivatives (CC BY-NC-ND) licence terms apply, (only where underlying object/artwork is copyright expired)

# IMAGE LICENCE FEES (prices not including VAT)

Personal Research / Lectures / Educational Use (excludes Artistic Reference)

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts including marketing and promotion use.

(Price per image)

Up to 10 years use (for single existing image) £50

#### Artistic Reference Fee Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts. (Price per image and vessel/object) Personal / Not-for-profit: educational £50 (for single existing image)/ new resource / physical restorations or models photography costs (based on ship plans). Up to 10 years use. Non-commercial/ Publicly Funded: £100 reference fee + image file costs Academic/ Special Purpose Charity/ per vessel/object Editorial / Research Prototype or 3D models (based on ship plans) Commercial (excluding film/TV models - see £200 reference fee + image file costs Props) per vessel/object

# Commercial/Trade - Books and Journals (print & e-book combined): up to initial 10K print run

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover
1 territory &	£70	£90	£130	£180	£300/£350	£235
1 language						
World, one	£90	£110	£150	£210	£350/£425	£250
language						
World, All	£120	£150	£200	£255	£400/£475	£300
languages						

# Academic/Educational - Books and Journals (print and e-book combined): (incl. not for profit works, self-published non-fiction works)

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

#### Academic up to 1,000

	1/4	1/2	full page	D.P.S.	front cover/	back
					wraparound	cover
1 territory &	£50	£50	£50	£50	£50/£50	£50
1 language						

#### Academic up to 1,000 - 5,000

	1/4	1/2	full page	D.P.S.	front cover/	back
					wraparound	cover
1 territory &	£50	£63	£91	£126	£210/£245	£164.50
1 language						

### Academic up to 5,000 – 10,000// Unlimited Academic Digital/Print on Demand for 5yrs

	1/4	1/2	full page	D.P.S.	front cover/	back
					wraparound	cover
1 territory &	£59.50	£76.50	£110.50	£153	£255/£297.50	£199.75
1 language						

	Academic up to 1,000									
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover				
World, one language	£50	£50	£50	£50	£50/£50	£50				
	Academic up to 1,000 – 5,000									
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover				
World, one language	£63	£77	£105	£147	£245/£297.50	£175				
	Academic up to 5,000 – 10,000// Unlimited Academic Digital/Print on Demand for 5yrs									
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover				
World, one language	£76.50	£93.50	£127.50	£178.50	£297.50/361.25	£212.50				

	Academic up to 1,000									
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover				
World, All languages	£50	£50	£50	£50	£50/£50	£50				
	Academic up to 1,000 – 5,000									
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover				
World, All languages	£84	£105	£140	£178.50	£280/£332.50	£210				
	Academic up to 5,000 – 10,000// Unlimited Academic Digital/Print on Demand for 5yrs									
	1/4	1/2	full page	D.P.S.	front cover/ wraparound	back cover				
World, All languages	£102	£127.50	£170	£216.75	£340/£403.75	£255				

	Academic Journal 'Open Access' Use - Non-retail								
	1/4	1/2	full page	D.P.S.	front cover/	back			
					wraparound	cover			
World, All	£50	£50	£50	£50	£50/£50	£50			
languages									

	University Press publications (print & e-book combined) up to initial 10K print run										
	1/4	1/2	full page	D.P.S.	front cover/	back					
					wraparound	cover					
1 territory & 1 language	06 <del>2</del>	08£	£110	£160	£280/£320	£210					
World, one language	08 <del>2</del>	£100	£120	£190	£320/£400	£230					
World, All languages	£110	£120	£170	£230	£380/£440	£260					

E-book or PDF only									
	Free/educational/not-for-profit	Commercial / Monetised sites							
Up to 10 years, worldwide	£50	£250							

#### Brochures, Leaflets, Flyers, Annual Reports, Auction catalogues Commercial/Corporate use

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	½ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£140	£157.50	£192.50	£315
up to 10,000	£200	£225	£275	£450
10,000 to 20,000	£225	£250	£305	£500
20,000 to 50,000	£325	£375	£450	£750
Unlimited use	£400	£500	£610	£1,500

#### Brochures, Leaflets, Flyers & Annual Reports Non-commercial/Non-corporate use

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	½ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£70	£78.75	£96.25	£157.50
up to 10,000	£100	£112.50	£137.50	£225
10,000 to 20,000	£112.50	£125	£152.50	£250
20,000 to 50,000	£162.50	£187.50	£225	£375
Unlimited use	£200	£250	£305	£750

£250

£300

£400

£450

Up to 5,000

Up to 10,000

Up to 50,000

Up to 100,000

#### 

£90

£110

£150

£200

Magazines and Newspapers – Commercial – UK/ Single country Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image) [Digital only magazines/newspapers categorised as Web Use]							
	1/16	1/8	1/4	1/2	full page	D.P.S.	cover
up to 10,000	£50	£65	£70	£90	£160	£260	£350
up to 20,000	08 <del>2</del>	£100	£120	£135	£205	£305	£450
up to 50,000	£90	£110	£135	£150	£210	£315	£500
up to 100,000	£115	£140	£165	£210	£250	£350	£650
Unlimited 10 year print run	£160	£180	£195	£250	£300	£400	£850

#### Magazines and Newspapers - Commercial - Worldwide Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image) [Digital only magazines/newspapers categorised as Web Use] 1/8 1/4 1/16 1/2 full page D.P.S. cover £95 £105 £270 £400 up to £65 08£ £175 10,000 £95 £115 £135 £150 £220 £320 £500 up to 20,000 £150 £250 £340 £550 up to £105 £125 £180 50,000 £295 £420 up to £130 £155 £180 £225 £700 100,000 Unlimited £200 £225 £275 £320 £350 £475 £900 10 year print run

#### Magazines and Newspapers - Non-Commercial - Worldwide

Bulk discounts: Please contact the Images team for thumbnail/re-use so we can calculate any discounts. (Price per image)

[Digital only magazines/newspapers categorised as Web Use]

	1/16	1/8	1/4	1/2	full page	D.P.S.	cover
up to 10,000	£50	£50	£50	£50	£80	£130	£175
up to 20,000	£50	£50	£60	£67.50	£102.50	£152.50	£225
up to 50,000	£50	£55	£67.50	£75	£105	£157.50	£250
up to 100,000	£57.50	£70	£82.50	£105	£125	£175	£325
Unlimited 10-year print run	083	£90	£97.50	£125	£150	£200	£425

#### **Exhibition Display (Printed)**

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

#### Academic/Non-commercial (not for profit)

	up to 3	up to 6	up to 12	up to 5 years	up to 10
	months	months	months		years
Up to A4:	£60	£75	£150	£200	£225
210 x 297 mm					
Up to A1:	£75	£150	£200	£225	£350
594 x 841 mm					
A0 +:	£150	£225	£275	£325	£400
841 x 1189 mm					

#### Commercial [including retail display, but not Marketing poster editions]

	up to 3 months	up to 6 months	up to 5 years	up to 5 - 10
				years
Up to A4:	£250	£350	£400	£450
210 x 297 mm				
Up to A1:	£400	£525	£650	£750
594 x 841 mm				
A0 +:	£500	£600	£700	£800
841 x 1189 mm				

# Exhibition Display (Screen Interfaces/Interactives/Virtual Tours (still image)/Online Exhibitions)

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	up to 3 months	up to 6 months	12 months - 5	5 years - 10
			years	years
Non- Commercial/Not for Profit	£60	£75	£125	£225
Commercial	£250	£350	£400	£450

# Mobile App/Web Use/VR film and photography (360°/Panorama) (Commercial Online Platforms, including Fixed Digital Resources)

Images always at 72dpi except for VR use

Bulk discounts: Please contact the Images team for multiple image orders so we can calculate any discounts.

(Price per image)

	1 year display or/Up to 10k downloads for 5 years	3 years display or/10k - 25k downloads for 5 years	5 years display or/25k to 50k downloads for 5 years	10 years display or/Unlimited downloads for 10 years
	-	<del>  '</del>	<u> </u>	_
small (up to ¼ screen)	£140	£160	£180	£200
medium (up to	£170	£190	£215	£240
½ screen)				
large (up to full screen)	£250	£275	£300	£350

# Non-broadcast A/V, DVD, Streaming (including YouTube) & Video Conference (e.g. Zoom) (No licence renewal discounts available) (Price per image) Free/educational/not-forprofit Sites Up to 10 years, worldwide £60 £250

Television (Price per image)					
	News Broadcast				
Terrestria	al & Satellite (including catch up services)				
Single territory £70 (unlimited 24-hour use)					
Worldwide £110 (unlimited 24-hour use)					

Other (e.g. Documentaries / Factual Entertainment) Digital & satellite + VOD catch up services OR Terrestrial only						
5 years 10 years						
Single territory	£150	£220				
Worldwide £200 £260						
Other (e.g. Documentaries / Factual Entertainment) Terrestrial, digital & satellite + VOD catch up services						
5 years 10 years						
Single territory £175 £250						
Worldwide	£225	£285				

UK/Single Country TV broadcast - All Media (incl. SVOD/Video on Demand)					
5 Years Limited	£300				
10 Years Limited £400					
Worldwide, TV broadcast - All Media (incl. SVOD/Video on Demand)					
5 Years Limited £350					
10 Years Limited	10 Years Limited £550				

Theatrical Film Releases / TV Movie Dramas (Price per image)				
Theatrical film releases/ Feature length TV Dramas - in perpetuity, all media, worldwide	£650			
Feature docs, artist films, cultural sector productions - in perpetuity, all media, world	£300			

Set Décor/Prop Use: Worldwide, All Media, In Perpetuity (Price per image)					
Not-for-profit featured prop use	£100				
Documentaries / TV / Theatre - featured prop use	£400				
Motion Pictures / Feature Length TV Drama - featured prop use	£600				

Marketing/Advertising/Promotional Posters  Commercial  (Price per image)							
	Up to A3 size (297x 420 mm) Up to A1 size/UK 1- Sheet (594 x 841 mm) A1+ size/UK 2-sheet (841 x 1189 mm)						
Up to 500	£140	£190	£220				
Up to 1,000	£160	£220	£260				
Up to 5,000	£210	£290	£330				
Up to 10,000 £240 £330 £370							
Up to 50,000	£320	£420	£470				

Marketing/Advertising/Promotional Posters  Non-commercial/Not for profit/Worldwide  (Price per image)					
	Up to A3 size (297x	Up to A1 size/UK 1-	A1+ size/UK 2-sheet		
	420 mm)	sheet (594 x 841 mm)	(841 x 1189 mm)		
Up to 500	£90	£120	£140		
Up to 1,000	£100	£140	£170		
Up to 5,000	£140	£190	£220		
Up to 10,000	£160	£220	£250		
Up to 50,000	£210	£280	£320		

# Small Print Stationary Items (up to A5): Not-for-profit Retail (museums/publicly funded institutions etc.) Postcards/ Greeting cards / magnets / notebooks / diaries / stationary / CDs and DVDs / product labels and packaging (Price per image)

	Single shop/museum	Single Country	Worldwide
Up to 500	£70	£80	£100
Up to 1,000	£80	£95	£150
Up to 2,500	£90	£110	£200
Up to 5,000	£120	£150	£250
Up to 10,000	£150	£180	£300
Up to 25,000	£180	£210	£350
Up to 50,000	£210	£250	£400
Unlimited run for 10yrs only	£310	£350	£500

Small Print Stationary Items (up to A5): Commercial Retail
Postcards/ Greeting cards / magnets / notebooks / diaries / business cards
/ stationary / CDs and DVDs / product labels and packaging

	Single Country	Worldwide
Up to 1,000	£150	£200
Up to 5,000	£250	£300
Up to 10,000	£300	£400
Up to 50,000	£450	£600
Unlimited run for 10yrs only	£550	£700