

Royal Museums Greenwich Images Film Archive PRICE GUIDE 2020/21

CONTENTS

FOOTAGE LICENSE FEES

Television (p.1)

Exhibitions (p.2)

Physical Media/DVD/Online/Streaming (p.3)

Sound/Music Clips (p.3)

Theatrical Cinema/Feature length TV Drama/Series (p.4)

Commercial Advertising/Short Films/Music Videos (p.4)

Personal Reference/Research Supply Prices per individual film title (p.5)

Motion Picture Archive Film Digitisation (p.5)

FOOTAGE LICENCE FEES

(official quotations valid 1 mth/ issued order forms valid for 3 mths only)
(prices not including VAT)

Television

Prices are per second & exclusive of VAT. A minimum 30 second spend applies.

We offer separate All Media & in perpetuity licences for theatrical features/documentaries

Bulk discount 10% if more than 60 seconds is purchased

See Streaming/Shorts categories for sole use on idents/trailers/screeners /commercial

promo uses

TV terrestrial broadcast, satellite, cable and all catch up/VOD services - ALL MEDIA

	1 year	5 years	In Perpetuity
Regional	£8	£15	£20
Single country	£10	£20	£30
Single continent	£20	£35	£45
World	£25	£45	063

Exhibitions

Prices are per second & exclusive of VAT

Not-for-profit / Academic*

*A MAXIMUM 30 second spend limit applies, for footage clip durations over 30 seconds.

	6 months	1 year	3 years	5 years	10 years
Single					
institution	£5	£7	£11	£13	£16
Travelling					
/ up to 5					
venues	£7	£9	£14	£17	£20

Commercial**

	** A minimum 30 second spend limit applies				
	6 months	1 year	3 years	5 years	10 years
Single					
institution	8£	£10	£15	£17	£20
Travelling					
/ up to 5					
venues	£13	£15	£20	£25	£30

Entire Film (Limited Non-commercial engagements only)***

***Commercial Territorial Sales and Distribution to be negotiated on case by case basis

	One off	Up to 3 months	Up to 1 year	Up to 5 years	5+ Years
Single					
institution	£100	£150	£200	£275	£350
Travelling					
/ up to 5					
venues	£120	£180	£240	£330	£420

Physical Media/DVD/Online/Streaming

Prices are per second & exclusive of VAT. A minimum 30 second spend applies Add 100% for 1 million copies [calculated on lowest 1000 user base rate]

Add 100% for perpetuity [calculated on lowest 1000 user base rate]

Add 50% for all media [calculated on lowest 1000 user base rate]

Editorial/Documentary/Non-profit					
	Up to 1,000	Up to 5,000	Up to 10,000	Up to 50,000	
	users/copies/	users/copies/d	users/copies/	users/copies/	
	downloads	ownloads	downloads	downloads	
Regional	£7	£10	£15	£20	
Single country	£15	£20	£25	£50	
Single continent	£20	£35	£45	09 3	
World	£25	£45	£55	£75	

Commercial/Corporate/Monetised Platforms					
	Up to 1,000	Up to 5,000	Up to 10,000	Up to 50,000	
	users/copies/	users/copies/d	users/copies/	users/copies/	
	downloads	ownloads	downloads	downloads	
Regional	£10	£20	£30	£40	
Single country	£20	£30	£45	96 2	
Single continent	£35	£45	06 2	08£	
World	£50	£65	08£	£100	

Sound/Music Clips

Prices are per second & exclusive of VAT. A minimum 30 second spend applies.

Educational/not-for-profit/non-commercial: £3 per second Commercial: £6 per second

Theatrical Cinema/Feature length TV Drama/Series

Prices are per second & exclusive of VAT. A minimum 30 second spend applies Add 50% for All Media [calculated on relevant time term rate]

Not-for-profit/academic/heritage institutions/documentaries				
	1 year	5 years	In Perpetuity	
Regional	£10	£15	£20	
Single country	£20	£30	£40	
Single continent	£30	£45	£55	
World	£50	£65	£85	

Commercial Features/TV films				
	1 year	5 years	In Perpetuity	
Regional	£20	£30	£40	
Single country	£30	£50	£75	
Single continent	£40	£70	£100	
World	£70	£100	£150	

Commercial Advertising/Short Films/Music Videos

Prices are per second & exclusive of VAT. A minimum 30 second spend applies

All Media is included in the price

Not-for-profit/academic/heritage institutions/documentaries/ non-theatrical

	1 year	3 years	5 years	In Perpetuity
Regional/local cinema	£7	£10	£15	£20
Single country	£15	£20	£25	£50
Single continent	£20	£35	£45	06 2
World	£25	£45	£55	£75

Commercial Projects/Theatrical

	1 year	3 years	5 years	In Perpetuity
Regional	£10	£20	£30	£40
Single country	£20	£30	£45	06£
Single continent	£35	£45	06 2	08£
World	£50	£65	£80	£100

Personal Reference/Research Supply Prices per individual film title*

Admin Fee via FTP link

Admin fee via Larger Hard drives - incur additional media costs**

Please note: Footage that has not already been digitised*** is made available on a case by case basis and will incur extra digitisation charges and a longer delivery timeframe.

*Footage supplied as low res .MP4 files with timecode and watermarking

**Hard drive delivery incurs extra postage costs

Motion Picture Archive Film Digitisation				
Film Length	Film length-mins	Cost		
500 feet	Approx 13	£176		
700 feet		£387		
1000-2000 feet		£574		
Delivery		£50		
Hard drive		£100		
Standards				

Version	Description	Format
Archival	2K HD (for 8-16 mm film) 4K HD (for 35 mm film) Uncompressed 8-bit Quicktime	.Mov or RAW
Editing	Pro Res 422 High Quality	.Mov
Preview	H.264 High Quality	.Mov
Web Streaming	Compressed MPEG4	.Мр4
Watermark & Timecode	Compressed MPEG4	.Мр4

Watermark

Font: Cera Pro, centre bottom text, white text with black drop shadow at around 40% opacity.

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^{***}Footage that is available on our NMM website or Vimeo/YouTube platforms is free to view